

*Metal Composite Panel*

Discover why top brands consistently choose Viva as their trusted corporate signage partner. With Viva, elevate your signage to new heights and experience the transformative impact on your brand image. Our commitment to quality craftsmanship and innovative design ensures that every signage solution not only meets but exceeds your expectations.

# OriginX



# OriginX Signage

# About Us

## Established Innovators

Pioneering the ACP Industry  
since 2003

## State-of-the-Art Facilities

Equipped with cutting-edge machinery  
in Gujarat for high-quality ACP always.

## Trusted Material Sources

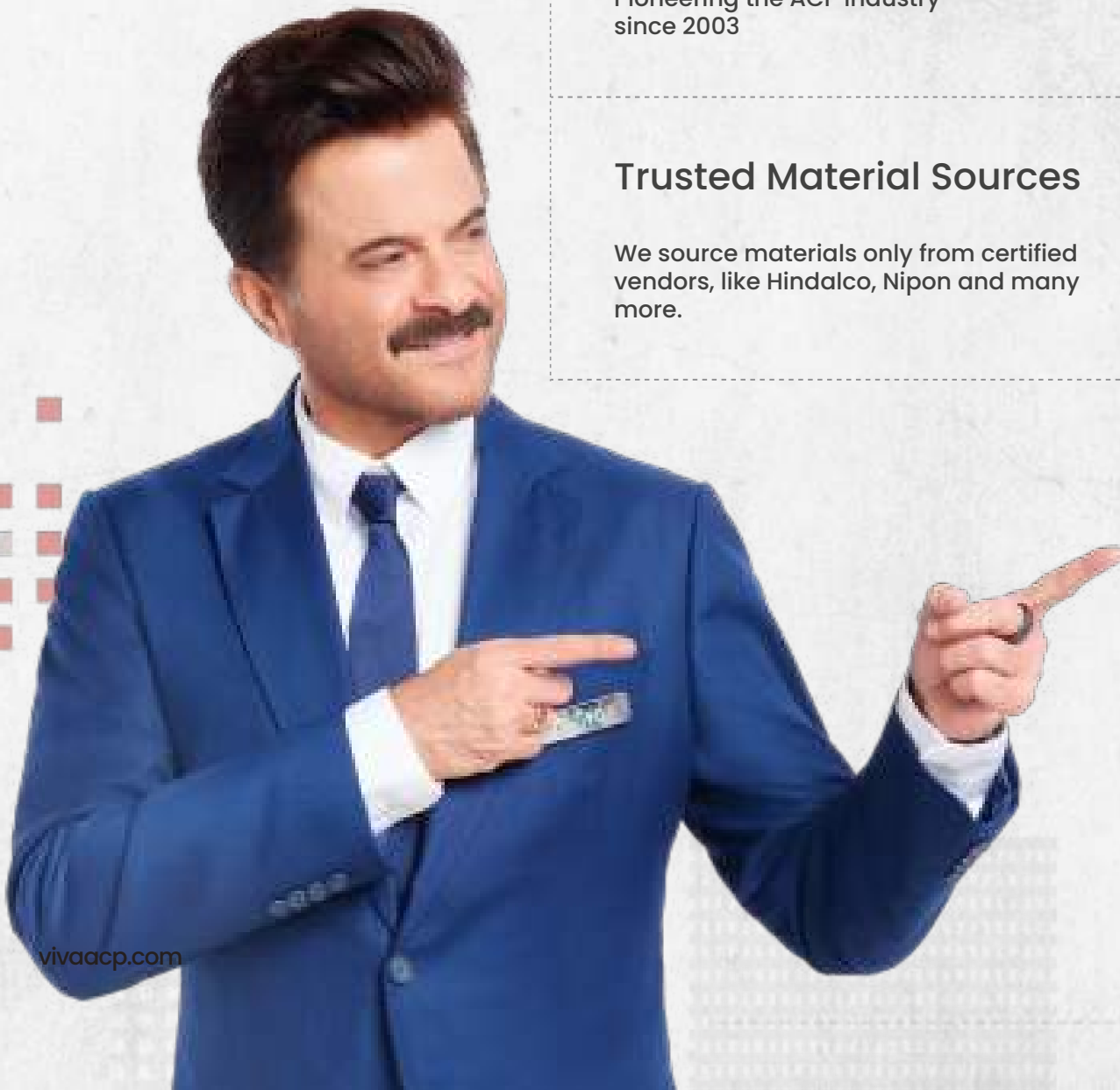
We source materials only from certified  
vendors, like Hindalco, Nipon and many  
more.

## Customer-Centric Approach

We are committed to customer satisfaction  
with our value-engineered high-quality  
products.

## Fire-Safe

Pioneers of FR Class A2+ ACCP in India,  
ensuring best-in-class ACP





# What Sets Us Apart?



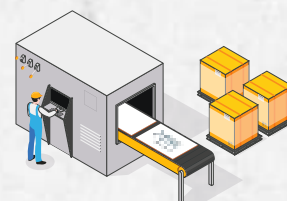
**21+ Years**

Manufacturing Excellence



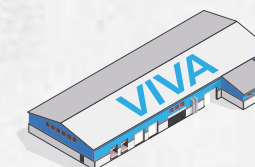
**Single Panel Dual/Triple Color**

Innovative ACP Panel



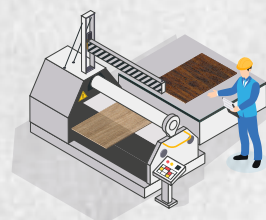
**12 Million M<sup>2</sup>**

Annual Production Capacity



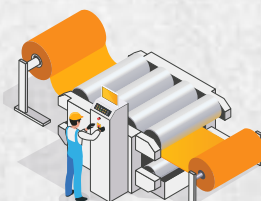
**12 Production Lines**

State-of-the-Art Facility



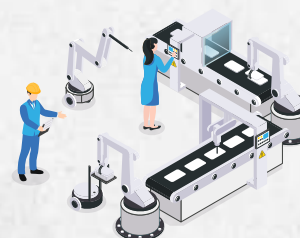
**500+ Shades**

Infinite Customisation



**4 Colour Coating Lines**

Upto 1670 mm



**100+ Quality Test**

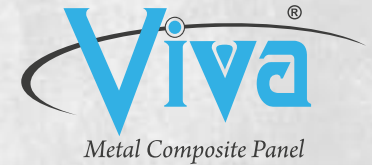
In-house Labs



**Upto 30 Years**

Of Warranty

# OriginX



## Where **Brand Excellence** Begins

Your brand's story starts with its foundation. It's where narratives are built, perceptions take shape, and connections last. With **OriginX by VIVA**, we don't just create signage; we craft the **bedrock of your brand's identity**.

We design with purpose. Our corporate signage and facades aren't just visually appealing; they're engineered to elevate your brand's presence. **Each material, each surface, speaks clearly and echoes your brand.**

We believe in the power of the first impression. That's why OriginX ensures your brand doesn't just exist—**it stands out.**

Choose **OriginX.**

Start with a **strong foundation.**

Amplify your **brand's presence.**



# 5 Critical Elements for Effective Brand Signage

Your brand's signage is more than just a nameplate; it's a powerful visual communicator that shapes how your audience perceives you. To ensure that your signage not only attracts but also endures, it's essential to consider several key factors:

## Color Fidelity

Color is at the heart of brand recognition. It's the first thing people notice and the last thing they remember. The colors in your signage must be vibrant, accurate, and long-lasting. Our advanced color technology ensures that your brand colors remain true and unfaded always.

## Environmental Impact

The materials and processes used in creating your signage should reflect your brand's commitment to the environment. We at VIVA, prioritize eco-friendly materials and sustainable practices, helping your brand maintain its integrity at all times.

01

## Material Durability

The longevity of your signage begins with the materials you choose. High-quality materials not only withstand the harsh weather elements but also maintain their integrity over time. We use materials that resist wear and tear no matter the weather or time.

02

03

## Visibility and Legibility

The true testimony for a good signage is visibility from out far or up close. Signage design should ensure that your brand's name and message are easily recognizable. We assist to create signage that is visually striking and optimized for maximum legibility.

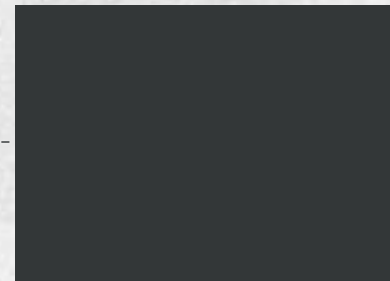
04

05

## Brand Consistency

Every touchpoint of your brand should reflect the same identity, and your signage is no exception. Consistency in design, color, and messaging across all signage ensures that your brand presents a unified and professional image. We work with you to maintain this consistency across your outlets PAN India.

Movement  
That **Inspires,**  
Presence  
That **Captivates**



VA 275 Black



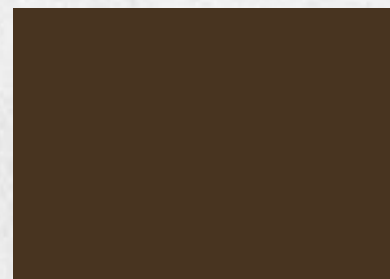
VA 102A Silver



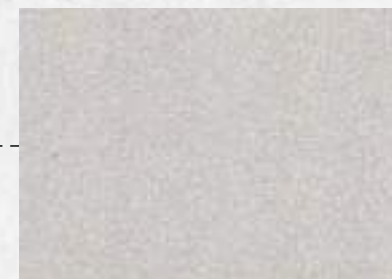




New Thinking  
New **Possibilities**,  
**Limitless** Outcomes  
Boundless **Innovation**



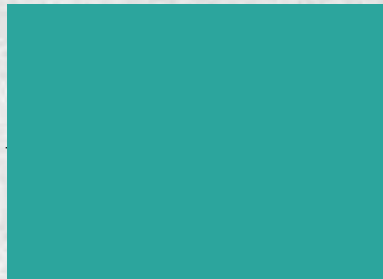
VA 286  
Hyundai Brown



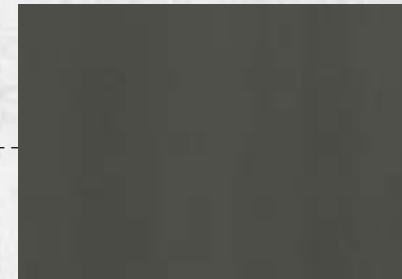
VA 285 Hyundai  
Champagne Silver



A Style Of  
**Your Own,**  
A Statement  
**Of Distinction**



VA 251 Teal Green



VA 263 Metallic  
Dark Grey

pantaloons



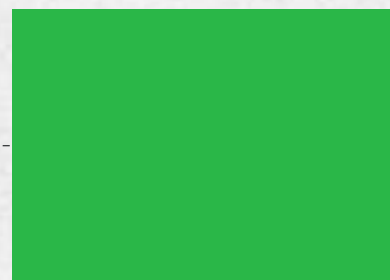




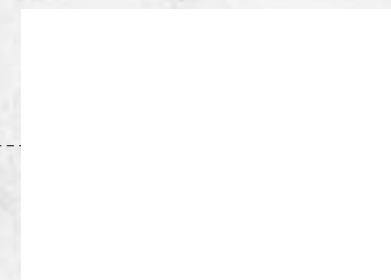
Nothing Runs  
Like A **Deere**,  
Nothing Endures  
Like **Viva**



VA 260 Yellow



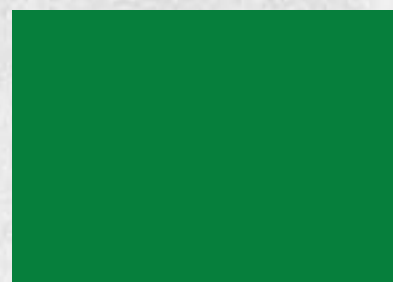
VA 259 Green



VC 261 White



It's More Than Just Oil  
It's **Liquid Engineering**,  
It's More Than Just Signage  
It's **Visual Innovation**



VA 255 Green



VA 256 Advance Grey



VC 276 Red





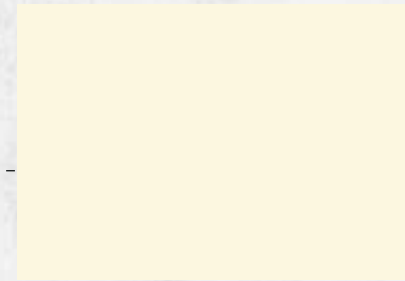
# Crompton



Let's Hang Out Longer,  
Let's Stand Out Longer



VC 332 Blue



VA 345 Egg White

# Crompton



We Help  
**You Buy,**  
We Help  
**You Shine**



VA 317 Jade Black

**cromā**





Move With **Meaning,**  
Drive With  
**Distinction**



VA 102 Silver



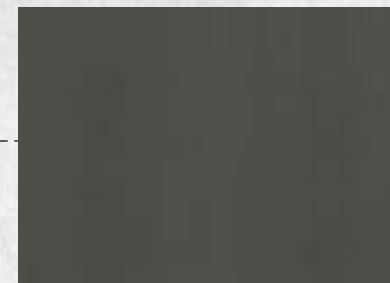
VA 258 Dark Green



VC 404 Ivory Oak



Trendy Is  
My Superpower,  
Enduring Is  
our Expertise

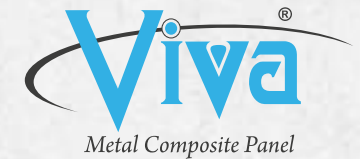


VA 263 Metallic  
Dark Grey

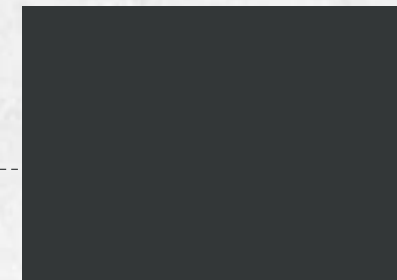
 **TRENDS**







Nobody Knows **Used Cars Like**  
We Do, Nobody **Defines**  
**Durability** Like We Do



VA 114 Metallic Grey

car&bike

SUPERSTORE

Mahindra **FIRST CHOICE**

Renewed &  
Ready



Caring  
Cover

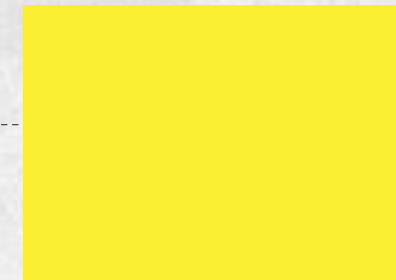


Optimal  
On-road



[vivaacp.com](http://vivaacp.com)

Building A  
**Better Tomorrow,**  
Crafting A  
**Stronger Today**



VA 289 Yellow

**UltraTech**

**Building  
Solutions**





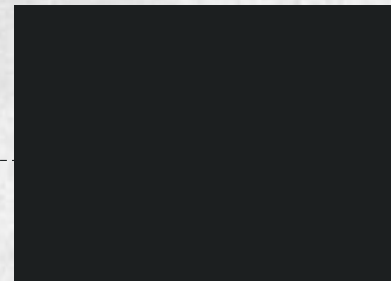
The Fun Starts Here,  
The **Impression**  
Starts Here



VA 303 Dark Grey



Building A  
**Better Tomorrow,**  
Crafting A **Stronger**  
**Today**



VA 275 Renault Black



**RENAULT**

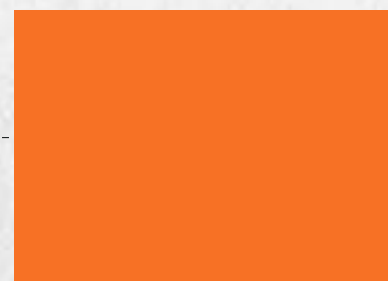






IndianOil

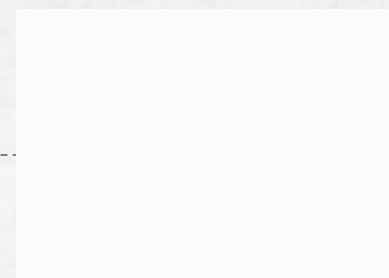
Fueling **India's Progress,**  
**Empowering**  
Your Presence



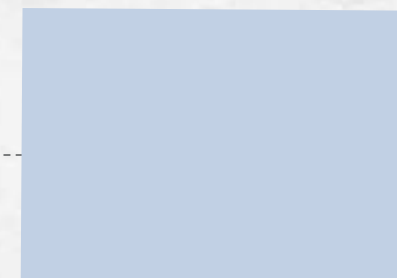
VA 309I-IOCL Orange



VA 318I-IOCL Blue



VA 515-IOCL Cool Grey  
7C (Grey)



VA 516-IOCL Cool Grey  
1C (White)



Forever **Faster,**  
**Always Ahead**

VA 317 Jade Black

**PUMA**

**FACTORY OUTLET**

**SALE**

**FLAT 50%**





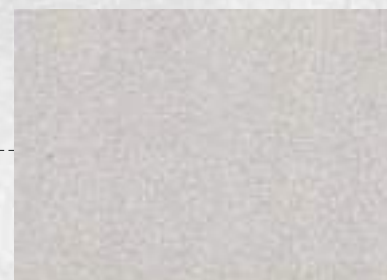
Sheer **Driving Pleasure,**  
Unmatched  
**Visual Impact**



VA317 Jade Black



The Banker  
**to Every Indian,**  
The Partner in  
**Every Vision**



VA 101 Silver



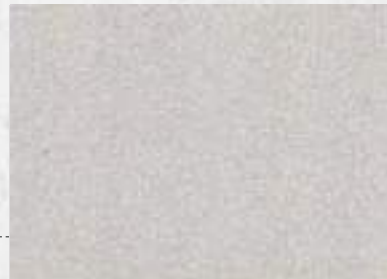
VC 584 Ink Blue







We Understand **Your World,**  
**We Elevate**  
Your Brand



VA 101 Silver
















































VA 307 Red



VA 318 Samsung Blue



# Our Corporate Signage Partners



## Our Series Tailored for **World-Class Architecture**



# A Closer Look: Product Information

A	Panel Dimensions					
	Standard	2440 mm x 1220 mm		3050 mm x 1220 mm		3660 mm x 1220 mm
B	Panel Thickness (LDPE/Mineral/Aluminium Corrugated)					
	Panel	Core	Top Skin	Bottom Skin	Alloy	Paint
	3.0 mm	2.580	0.21	0.21	3105	SDP/HDPE
	3.0 mm	2.50	0.25	0.25	3105	PVDF/FEVE
	3.0 mm	2.40	0.30	0.30	3105	PVDF/FEVE
	4.0 mm	3.50	0.25	0.25	3105	PVDF/FEVE
	4.0 mm	3.40	0.30	0.30	3105	PVDF/FEVE
C	Coating Type					
	Top Skin	Bottom Skin		Paint supplier: Nippon   Spectrum   JSW   Berger Becker   PPG   Akzonobel		
	PVDF / FEVE	PE				
D	Permissible Product Tolerance					
	Size			Thickness		
	Length	Width	Bow	Squareness	Panel	Coil
	± 4.0mm	± 2.0 mm	Maximum 0.5%	Maximum ± 2.0 mm	± 0.20 mm	± 0.03 mm

\*Shade variance may vary on batch variance

\*For further queries you may contact our customer care manager at 1800 313 3770

\*AA5005 series alloy is available on request

\*Our warranties are limited to products supply only

\*Viva warrants that its products are free from manufacturing defects and they are fit and suitable for usual purposes.

\*The product should be inspected prior to installation and our liability will be limited to the cost of the product only.

\*Please note: The colors displayed in this brochure are digital representations and may vary from the actual shades. For accurate color matching, please refer to physical samples.



## A Closer Look: Technical Aspects

Property	Test Method	Units	Polyethylene Core		Mineral Core (Class B)	Mineral Core (Class A2)	Aluminium Corrugated Core (Class A2)
ACP Thickness	Measurement	mm	4.0	4.0	4.0	4.0	4.0
Coil Thickness	Measurement	mm	0.25	0.3	0.5	0.5	0.5
ACP Weight	Measurement	Kg/m <sup>2</sup>	5.2	5.4	7.5	8.5	3.8
Core Density	Measurement	–	1.10	1.10	1.6	1.87	2.74
Peel Test	ASTM D 903	N/mm	Min.5	Min.5	Min.7	Min.7	Min.7
ACP Tensile Strength	ASTM D 638	Mpa	Min.40	Min.40	Min.40	Min.45	Min.45
ACP Yield Strength	ASTM D 638	Mpa	Min.35	Min.35	Min.35	Min.40	Min.40
ACP Elongation	ASTM D 638	%	Min.5	Min.5	Min.5	Min.5	Min.5
Thermal Expansion	ASTM D 696	mm/M/100°C	2.4	2.4	2.4	2.4	2.4
Heat Transmission Coefficient (U)	ASTM C 1363	W/m <sup>2</sup> K	5.52	5.52	5.53	5.53	5.53
Fire Classifications	EN 13501-1	–	–	–	Class B-s1,d0	Class A2-s1,d0	Class A2-s1,d0
Fire Rating	EN 13501-1	–	–	–	Class B	Class A2	Class A2
Sound Transmission Loss	ASTM E 90	dB	25	25	25	25	25
Sound Absorption Factor	ISO 354	–	0.05	0.05	0.05	0.05	0.05



# OriginX

## Head Office :

Viva Composite Panels Pvt. Ltd,  
601, 6th Floor, A Wing, Times Square Building,  
Marol Naka, Andheri - Kurla Rd, Andheri East,  
Mumbai, Maharashtra - 400059

## Factory Address :

Survey No, 85/8, 85/9, 85/10, 68/1, 70/14,  
At Post Khattalwada, Manekpur Road,  
Opp Poultry Farm, Near Apar Industries  
Ltd, Tal-Umbergoan, Dist - Valsad, Station  
- Sanjan, Gujarat - 396120

## Branch Offices :

Delhi | Bengaluru | Ahmedabad | Hyderabad |  
Chennai | Bhubaneshwar | Jaipur | Raipur |  
Lucknow | Udaipur | Surat | Ranchi | Kochi |  
Hubli | Indore | Pune | Nagpur | Nashik | Bhopal |  
Kolkata

## Overseas Branch

### Qatar :

Viva Composite Panels Trading W.L.L.  
Al Wukair, GWC-B1-A12-17 & 18, Doha, Qatar

### Kuwait :

Viva Composite Panels Wholesale Co. L.L.C  
Al-Qurain, Kuwait

### Dubai :

Vivere Star Panel Trading L.L.C.  
Dubai, U.A.E.

## Overseas Associates

USA | UAE | South Africa | Sri Lanka | Poland | Saudi Arabia

# ASIA'S LARGEST **ACP** MANUFACTURER

[vivaacp.com](http://vivaacp.com)

1800 313 3770 (Toll Free)

[info@vivaacp.com](mailto:info@vivaacp.com)

